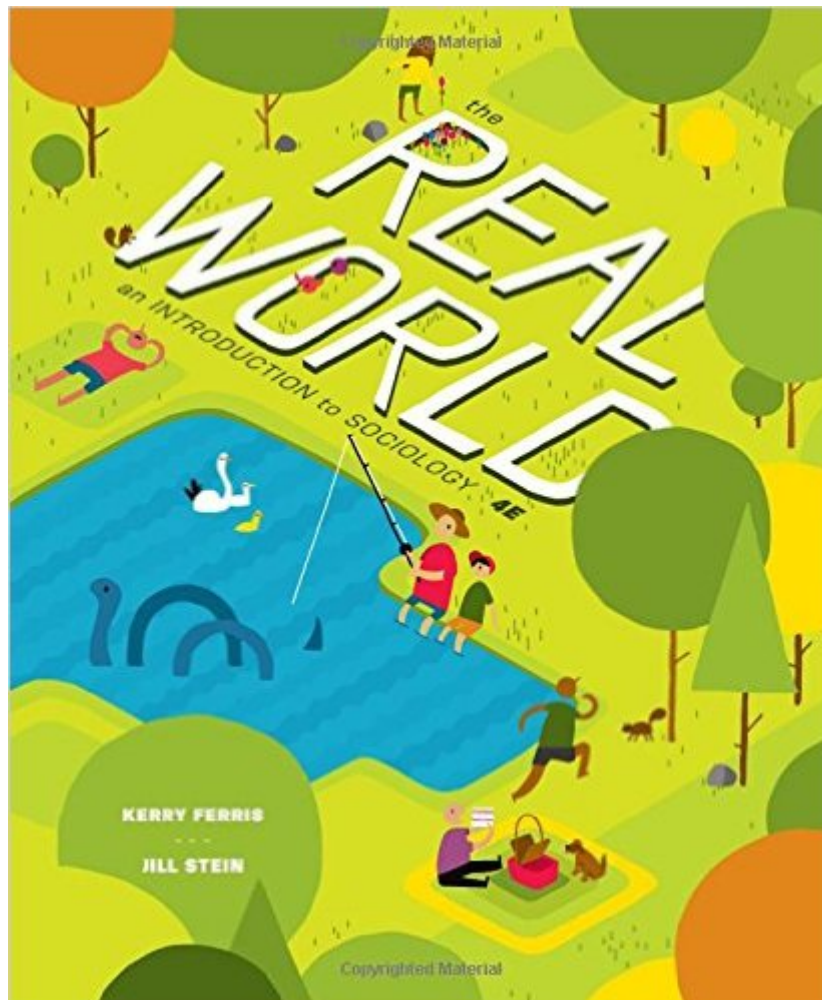


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The Real World (Fourth Edition)



Synopsis

The most relevant textbook for today's students. The Real World succeeds in classrooms because it focuses on the perspective that students care about most—their own. In every chapter, the authors use activities, examples from everyday life, and popular culture to draw students into thinking sociologically and to show the relevance of sociology to our relationships, our jobs, and our future goals.

Book Information

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Best Sellers Rank: #9,853 in Books (See Top 100 in Books) #21 in [Books > Textbooks > Social Sciences > Sociology](#) #235 in [Books > Politics & Social Sciences > Sociology](#)

Customer Reviews

Yep, it's the textbook for my college class. The used copy I got had a few markings/underlines, and tabs on each chapter intro, which was cool. Good condition. Good, interesting content. Don't know that I'd go out of my way to read it if I hadn't invested time into credit hours toward a degree, but sociology certainly is some cool stuff.

It actually came in better condition than it was stated since I bought a used one. There were no tears or marks. It also arrived a day earlier than I expected and was well packaged. I also really enjoyed the book. It really captures your interest. I love how it has a "HOW TO READ THIS CHAPTER" and somehow tries to make you relate to what is going to be said and even has a section for you to participate in your own sociological experiment called "DATA WORKSHOPS". Although it was used for my class, I think I'll be keeping it around for references now and then. Great book.

This is the textbook my son's intro to sociology class used. I am grateful to find new textbooks on

for lower prices than the used ones at the college bookstore. This is a pretty interesting book with lots of photos and sidebar information to keep it interesting.

I needed this book for my sociology class. It was a good book with good reading. While my complaint has nothing to do with this book, it was frustrating to spend the money for there to not be anything covered in this book on our assignments which made this book pretty much useless.

Rented this item. It was delivered fast and came with extremely easy instructions on how and when to return the book (even got reminders when the return date came close). Save the original packaging box if you are renting btw. The product came in new condition and was very colorful and beautiful as many other mentioned. The content were easy to read and interesting - great for reviews/skim reading/projects. Personal con: The book was barely used as my professor had provided powerpoints that summed up the book's information and my tests were online (hint: answers were also online). I'm starting to assume the professors are required to say the textbooks are needed. =)Sum: I would probably rent this book again if I went back in time. It's a great read.

I got a high A in this Intro to Sociology class at university, however, I did not read the textbook much. I LOVE the mini story inside about the Metal rock band from the Middle East.

I had to order this book for an intro class for sociology and it was great. Material, and the overall layout of the textbook was nice. A lot of colors and interesting text

Needed the book for an online class. Very helpful for that class but wouldn't want to keep it forever. I liked the terminology highlighted!

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